

Introducing. . .

# The Bulb Box!

## UNBRANDED



**Smart Energy / Smart Packaging**

If every American home replaced just one lightbulb with a compact fluorescent lightbulb, we would save enough energy to light more than 2.5 million homes for a year.



What a Bright Idea!

This package is made using recycled post-consumer waste. Printed with soy inks. Package made in the USA

### The UnBranded Bulb Box:

An alternative to the fully custom Bulb Box -- The UnBranded Bulb Box. Printed 3 color full coverage with aqueous coating. Green graphics and text explaining how energy can be conserved. Your choice of three recycled grades of paper.

#### The UnBranded Bulb Box unit cost:

100% recycled / 100% PCW Wind Energy paper -- 1.47 (r)  
 50% recycled - - - - - 1.22  
 10% recycled - - - - - 1.14

### The Bulb Box

is constructed from the greenest paper available. This 100# cover stock is 100% recycled using 100% post-consumer waste, acid free, chlorine free, archival and manufactured with WIND ENERGY. The paper is FSC and Green Seal Certified. All printing is done with soy based inks. Foils are recyclable and biodegradable.

### Customize with a printed band or recyclable, biodegradable foil stamping.

**Foil Stamp Imprint:** Foils are recyclable and biodegradable  
**Foil Die per color: \$85.00 (v)**

	<u>100</u>	<u>250</u>	<u>500</u>	<u>1000</u>	<u>2500</u>
Per color, per position	1.94	.78	.43	.25	.45 (v)

**Paper Band** Printed 1 to 4 color

	<u>100</u>	<u>250</u>	<u>500</u>	<u>1000</u>	<u>2500</u>
	.63	.38	.32	.25	.19 (v)

Also available at the same time!

**General Electric™**  
**"Energy Smart"**

fluorescent light bulbs. \$2.25 (v)